

**Never before
was it so easy
to organize a
world-class
electronic music
event!**



Companies & events

we've worked with:



A better way to organize an event!

A great electronic music event is truly magical. People have an amazing time and create memories for life. At these events, people really unite through the power of music. Organizing such an event is the dream of many. But before you reach that moment where you overlook the dancing crowd and it sinks in that you did it - that you made it happen! - it takes a lot of sweat and determination, it doesn't come easy. At Unbranded Concepts, it is our goal to help you organize an amazing event. Whether you are a seasoned promoter or new in the scene, our solutions will bring your audience a magical day and make your life easier to realize just that.

We've done the heavy lifting for you so you can focus on marketing the event and selling tickets.

How it works

You create your own brand. Let loose your imagination and create something that works in your market.

When you work with Unbranded Concepts, we want you to own the brand. There is no need to pay expensive license fees and you have full creative control about your brand.

You create your own brand. Something that works in your market and that you own. You don't have to pay expensive license fees and you have full creative control about your brand.

We provide everything you need to make your event a success, from stage drawings, LED plans, intro videos, till the website and marketing materials. Of course, everything customized to your own branding and logo. This saves you lots of time and efforts, so you can focus on marketing the event and selling tickets.

Example concept:

Is hard style popular in your market? Choose our Coarse concept, with its dark atmosphere and raw appeal, this concept is a hit with the ones that love 140 bpm.



**What
you
get...**

**Unbranded concepts offers
you several packages.
Choose the ones that you
need to realize your event.**

Essentials Package

All the basics you need to organize your amazing event. This package include the concept and the marketing essentials you need, like artwork. As a bonus you'll be provided with checklists and guidebooks that help you put together your event from A to Z.

optional

PRODUCTION PACKAGE

This package is the real deal. It includes Stage designs in 3d, lighting and LED plans, construction and rigging drawings and décor production drawings. All made by the best in the business!

SPONSORSHIP PACKAGE

Our sponsorship package makes it really easy to go out there and get some companies on board. You'll get a fantastic presentation, completely in the look and feel of your concept with sponsorship packages and activation ideas predefined!

MARKETING PACKAGE

The marketing package helps you to reach and engage your audience. It includes a trailer, artwork and social media posts. It also comes with a fully equipped website in the look and feel.

SHOW PACKAGE

This package propels your event into the Champions League. It includes Led visuals, Audio content, time coded show and special effects and pyro riders!

TALENT PACKAGE

It's all about the music. Let the team of Unbranded help you put together an amazing line-up.

Advantages of working with **UNBRANDED CONCEPTS:**

- You save lots of time and money compared to developing a concept from the ground up.
- You benefit from the experience of some of the best pro's in the business.
- You developed your own brand and are building your own company. **You own the event!**
- You have exclusivity in your market.



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